



NIELSEN
Professional

**LET'S BUILD SOMETHING
THAT WORKS** *Together*



**A BETTER KIND
OF SUPPLIER**
Relationship

We know you've got options when it comes to suppliers.

**What makes Nielsen different is simple:
we focus on building relationships that last.**

We take the time to understand your business, your customers and your goals, so we can support you in a way that makes a difference.





ESTABLISHED
SINCE 1969



WIDE PRODUCT
RANGE



ETHICALLY
AND SOCIALLY
RESPONSIBLE

WHY NIELSEN WORKS FOR *Distributors*

Working with Nielsen means:

- ✓ You're offering products you can trust
- ✓ You're backed by a knowledgeable team
- ✓ You're aligned with a brand that values quality and consistency
- ✓ And just as importantly, you're not doing it alone.



CUSTOMER VISITS
WITH DISTRIBUTORS



ALREADY SUPPLYING
MARKET LEADERS



ON-SITE TRAINING
FACILITY

Products THAT EARN THEIR PLACE ON YOUR SHELF

Every product in our range is there for a reason – because it performs, sells, and delivers value.

Plus, a complete, well-rounded range that helps you serve multiple customer needs without overcomplicating your stock.



IMPACT EXTRA

Heavy-duty cleaning where it matters



POWERFOAM PLUS

High-performance traffic film remover (TFR)



AUTOWASH

Neutral paint friendly vehicle detergent



CITRUS CLEANER & DEGREASER

Versatile, powerful and popular



ACID WHEEL CLEANER

Dependable results for tough applications



SHAMPOO & WAX

A reliable favourite for finish and protection



KEEPING THINGS SIMPLE WITH *Compliance*

Regulations are evolving – but we keep things clear and manageable.

We stay ahead of:

- ✓ PFAS changes
- ✓ CLP requirements
- ✓ BPR regulations via the Health and Safety Executive

So, you can focus on growing your business, not navigating legislation.





NIELSEN
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A name
YOU CAN STAND BEHIND

When you supply Nielsen products, you're representing a brand built on quality, consistency and responsibility, all backed by ISO standards, industry accreditations, and ethical supply chain practices.



Sustainability

THAT SUPPORTS YOUR SALES STORY

More customers are making buying decisions based on environmental impact.

We help you meet that demand with our:

- Tree planting initiatives
- Renewable energy investment
- Improved packaging sustainability



Support

YOU'LL ACTUALLY USE

We believe support should be practical and accessible:

- Training when you need it
- Technical advice when questions come up
- Help with winning business when opportunities arise



Book your discovery call



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